

Annual Health Checkup: 2019

Fiscal Year 2019 Recap

Hope, love, and joy abound within The Goodtimes Project community! In this, our sixth year of operation (FY19), we further matured as an organization—cementing internal processes, setting and attaining stretch goals, and operating our programming at capacity—while staying true to our mission of creating caring spaces for pediatric cancer families to connect and for kids to be kids. Our donors’ support helped us more than double overall participation while maintaining high-quality programs, and our network of volunteers were instrumental in helping us pull it all off. In the year ahead, our focus remains on serving the largest number of families possible and infusing their lives with good times.

Bridget K. Dolan
Bridget Dolan, executive director

In Their Own Words First-hand quotes received from camp or retreat participants.

“Best week of the year. Every year I ask which day is better, Christmas or “go to camp” day. Answer NEVER changes. It’s always camp. Absolute magic—with some serious personal growth—happened for my kiddos this year. They always come back with more confidence and personal positivity, and this year was doubly so.”

—Camp Goodtimes parent

“Grateful to The Goodtimes Project for recognizing this need for a parent-child to connect and facilitating that.”

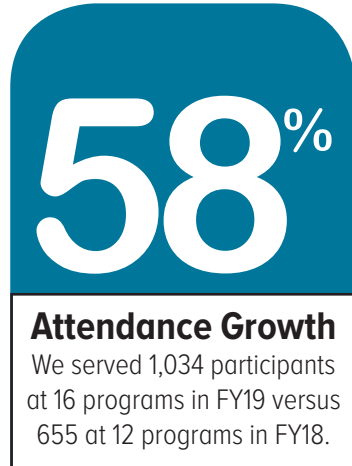
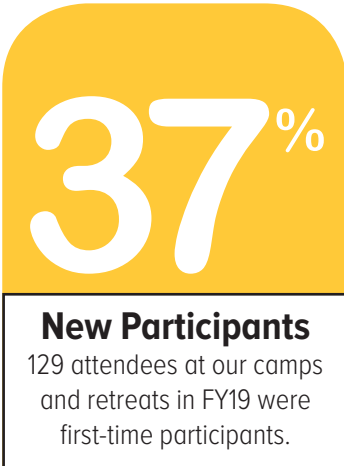
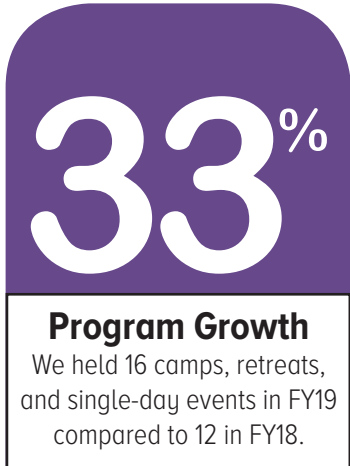
—You & Me Retreat parent participant

“Thank you so incredibly much. This experience was amazing for our kiddo! Just incredible. He’s still talking about it.”

—Sibling Ski Camp parent

Programming Growth in FY19

We exceeded our fiscal-year goals and experienced double digit percentage growth as compared to FY18 actuals.



Happy Quotient Score

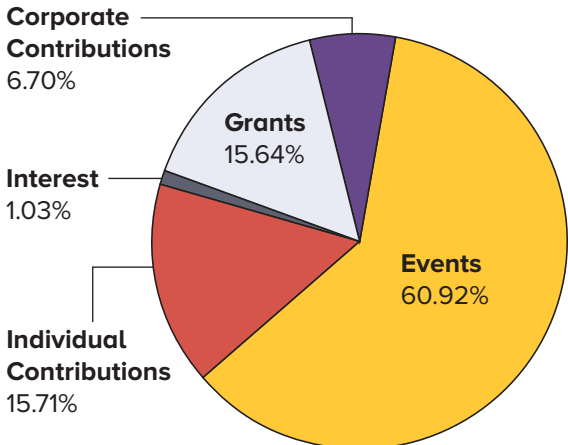
Level of happy participants feel about the program (camp, retreat, or single-day event) they attended:

4.89
out of a possible 5



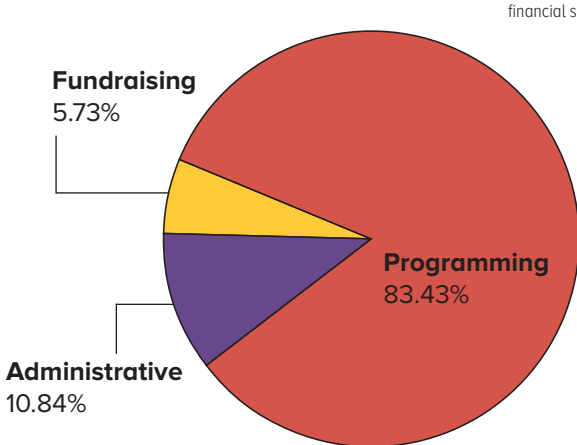
Financials

Revenue



Total Net Revenue= \$767,744

Expenses



Total Expenses= \$557,336

Visit our website to see our comprehensive financial statement.

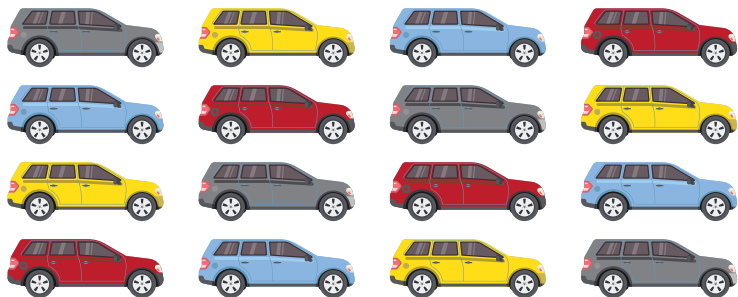


Volunteers Add Value

In addition to full-time volunteers, we also rely on more than 100 single-day volunteers.

245 full-time volunteers | **27,416** total volunteer hours | **\$869,636** approximate financial value

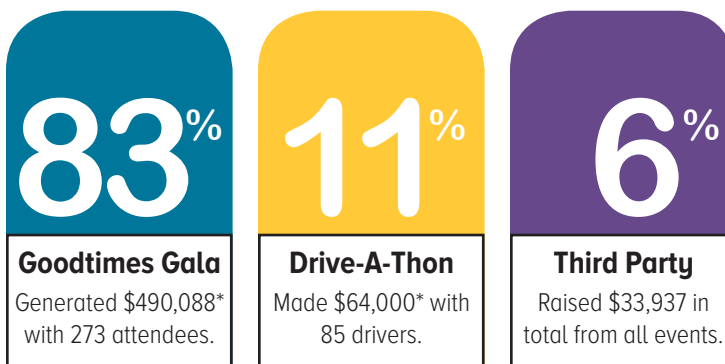
• Value is equal to 16 mid-sized SUVs •



Fundraising Events

*Gross revenue

Events made up 68%, or \$591,000, of our total annual revenue in 2019 and we foresee them remaining the primary revenue generator in the years to come. Of that total, the top three fundraising channels respectively account for the following percentage of event revenue:



Gender Ratio

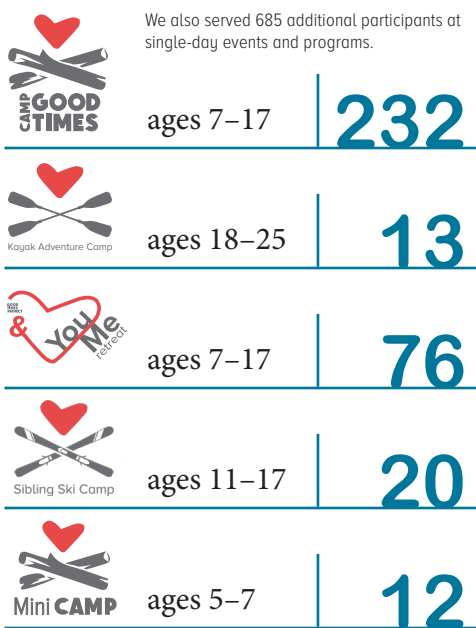
Participants at our camps and retreats in FY19:

51% female | **49%** male



Camp/Retreat Attendance

We also served 685 additional participants at single-day events and programs.



REPEAT AFTER US:

I pledge to live life to the fullest, I promise to embrace the hope, spread the love, and feel the joy that is The Goodtimes Project.



A First-Time Family's Perspective

Camp Goodtimes: June 2019

"Thank you so much for inviting my children to camp and caring for them so well. Their days are brighter and their lives even fuller with possibility from the sheer JOY, the open HEARTS, and the precious PLAY you ALL provided. YOU have without a doubt instilled in them the importance of SNOJ, LOVE, & HEART. I appreciate it all.

I teach my babies to live that way; and it is so amazing to have them experience something just like they've been taught outside of our home. Life is about bridging communities, building relationships, and LOVING BIG! You at THE GOODTIMES PROJECT do just that!"

Thanks to all who help make us fiscally healthy and mission focused!