

GOODTIMES DRIVE-A-THON

SPONSORSHIP OPPORTUNITY



About The Goodtimes Project

Our vision is that all families affected by childhood cancer will experience a community of hope, joy, and love.

When pediatric cancer becomes your world, The Goodtimes Project creates caring spaces for local families to connect and kids to be kids, through camps, events, and programs. We believe that until there is a cure, there is camp.

Our camps and programs provide pediatric cancer families cost-free, joy-filled experiences. Camp offers a life changing break from the trauma of fighting a very scary disease. Here, kids can simply be kids, no longer defined by their disease. They can laugh, play, and share their newfound joy with others who understand what they are going through.

Help keep hope alive for families dealing with childhood cancer by sponsoring the Drive-A-Thon year.

Drive-A-Thon Quick Facts

- Thursday, August 17, 2023
- Ridge Motorsports Park in Shelton, WA
- 150+ in-person attendees
- More than 250 engaged online auction bidders
- Promote your brand to 2,900 Facebook followers and 3,800 email recipients

Goodtimes Quick Facts

- Camp programs for cancer survivors and siblings ages 5-25
- Single-day community building events for families throughout the year
- Serving more than 1,000 participants each year
- Staff of more than 200 volunteers and five employees
- Volunteer Board of Directors of 14

Recognition Opportunities




Pop-up on
GTP website

All event sponsor logos listed two weeks before the August 17th event.




Logo on
Drive-A-Thon
website

Placement in side-bar of Goodtimes DAT webpage.



Logo on
auction
page

Placement throughout auction item listings.



Recognition
in event
emails

Invitation, reminders, and post-event thank-you.



Recognition
day of event

Verbal acknowledgement and logo placement during event.




Social media
recognition

Via Facebook, Instagram, and LinkedIn.



Invitation to
Insider's
Look

At Camp Goodtimes, either in-person or virtually.



Opportunity to
provide promo
items

In winning bidder packets.

QUESTIONS?

Please contact Becky Felak with questions or interest in this sponsorship opportunity.

becky@thegoodtimesproject.org
(206) 556-3489